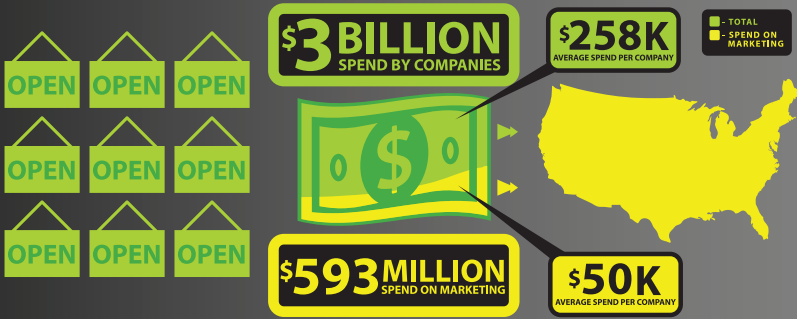


SMALL BUSINESSES BOOST THE ECONOMY



PLANNED SPEND IN THE UNITED STATES ECONOMY

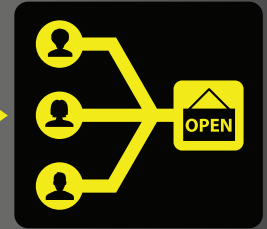
OVER THE NEXT 12 MONTHS
(SAMPLE OF 10,000+ LIVEPLAN CUSTOMERS)



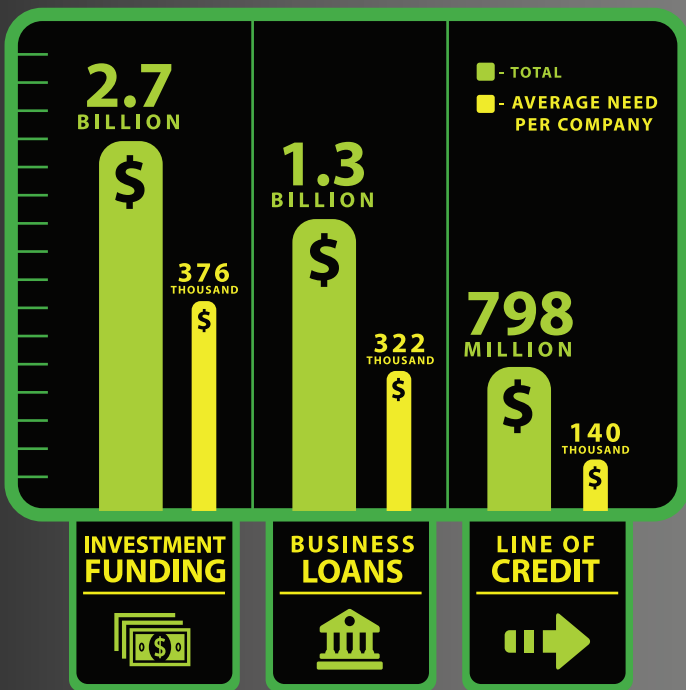
PLANNED JOB CREATION



3 EMPLOYEES ADDED PER COMPANY



FUNDING NEEDS



40% WILL SEEK TRADITIONAL BANK LOANS

WHO USES LivePlan



- ★ TOP INDUSTRIES FOR LIVEPLAN ENTREPRENEURS ★
- COMPUTER SOFTWARE
 - FOOD & BEVERAGE
 - HEALTH & WELLNESS
 - INTERNET
 - MEDIA
 - FINANCIAL SERVICES
 - eCOMMERCE
 - PROFESSIONAL SERVICES
 - RETAIL
 - MANUFACTURED GOODS

50% OF LIVEPLAN USERS ARE FIRST-TIME ENTREPRENEURS

25% OF LIVEPLAN USERS ARE SERIAL ENTREPRENEURS